



**A perfect fit.
For eyes, nose, ears and character.**

The new ErgoFlexx Individual frames from ZEISS. Can be adjusted individually to all face shapes and every visual requirement.



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**See more. Live more.
ZEISS precision eyeglass frames.**



A leader in precision optics since 1846.



The unique system. For unique personalities.

Following the success of the ZEISS frames launched in 2010, 2011 will be a year of even more innovation. The ErgoFlexx Individual System from ZEISS. A frame which fits every customer perfectly with even more comfort for the wearer.

ErgoFlexx Individual glasses frames are selected according to a modular principle, in this way individual elements can be combined at will. This individually adaptable system offers a total of 6,180 possible different frame combinations. You can assemble the perfect pair of glasses for your customer in as few as three steps. One of the advantages for you; adjusting the glasses is just as easy as wearing them.

Step 1. Deciding between Nylon or rimless glasses.

Each type of glasses is available as a ladies or gents version. Each are available in different sizes and colours. There are five lens shapes available to choose from for the rimless glasses.



Step 2. Choosing from the different available bridge widths.

Three differently sized bridges ensure a perfect fit on the nose. This means, no pinched noses when the glasses are being worn.

Step 3. Defining the length and the colour of the temples.

Temples can be changed really easily, thanks to the temple click system. There are five different lengths and four different colours.

Advantages for you:

- Satisfied customers
- Sales potential with innovation
- Offers an advantage over competitors
- Promotion of sales via the System Box
- Complete range with 6,180 combinations in the space-saving System Box
- Simple and time-saving consultation
- Ideal addition to i.Scription® glass

Advantages for your customers:

- Maximum comfort when the glasses are being worn, thanks to individually adapted temples and bridges
- Tailored solution, enabling customers to try the glasses on straight away
- Optimum vision thanks to excellent adjustability and customisability
- Guaranteed ZEISS quality

**Excellence all round.
Refined in detail.**



The ErgoFlexx Individual System is a winner amongst experts thanks to its technical finesse.

1 Bridges available in three sizes

For narrow and wide faces – fits the nose perfectly.

2 Temple click system

To change temples really quickly and easily. Time-consuming adjusting is thus not necessary.

3 Movement regulation

Hinge with Teflon sleeve developed by MENRAD for last lasting smooth movement of the temples.

4 Demo pins

For easy lens replacement on rimless glasses. Directly while advising the customer.

5 Guaranteed inclinability

A special design combined with carefully selected material makes it possible to easily incline the temples, even with wider temples.

6 Non-reflective demo lenses

For exact centring data when measuring electronically. The pupil is not shaded by interfering reflections.

7 Deeper demo lenses

Demo lenses which are 2 mm deeper are also available for Nylon frames. Enabling immediate customer-specific adjustment.

Open the System Box. And the System Box will be a real eye-opener for your customers.

Consultation and sales were never so simple. With the System Box, you can show your customers all 6,180 possible ErgoFlexx Individual combinations at once. And you can assemble a customised pair of glasses in as few as three steps while talking to the customer. What's more, you save up 200m² wall space which you would have used for displaying glasses. Very practical.

A System Box. Three compartments. For successful consultation with vision.

The three compartments are assigned to the individual elements of the ErgoFlexx Individual System, which allow any possible variant. In this way, you can assemble the perfect pair of glasses together with your customer.

The System Box is available with rollers on request.

Compartment 1. Rimless glasses

Five different lens shapes each available as a ladies and gents version. Different bridges and end pieces for every facial type.

Compartment 2. Nylon glasses

There are two models each available as a ladies and gents version. Available in different colours and sizes for different styles.

Compartment 3. Temples

Five lengths in a range of four different colours.



The perfect vision for your company. ZEISS and MENRAD.

ZEISS and MENRAD have been working together successfully since 2001. Both companies share the same values, values with a tradition spanning more than 100 years of company history. Quality and precision. The shared way of thinking and different knowledge about lenses and frames complement each other ideally. This is how innovative ideas are developed again and again. Optical systems which are perfectly balanced to one and other. Excellent glasses.



ZEISS eyeglass frames + ZEISS precision lenses,
the best precision eyeglasses for perfect vision.